





















Anticipated Course Learning Outcomes (LOs) Students will












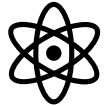








1. Identify principles and apply theories in the use and presentation of images and information.
2. Describe how symbols are created, their cultural significance and usage.
3. Summarize the fundamental structures and components of successful visualizations and imagery as communicative artifacts.
4. Interpret visualizations as powerful tools for conveying information, storytelling, and propaganda.
5. Assess the social, cultural and psychological power of visualizations and ways that they can be structured or manipulated to elicit specific reactions.
6. Recognize the challenges of unstated and unconscious biases underlying visualizations and their contexts.
7. Demonstrate an understanding of the diversity of groups in a global society in relationship to visual culture and communication.














































All unit texts are available on Blackboard under the unit.

Week/Unit	Topic	LOs	Monday Live Sessions	Assignments
August 25-29 Unit 1 Introduction	 Welcome, Introduction and Course Overview	 #1	Video Welcome Introduction	 <i>Discussion Board:</i> Represent Yourself Due 8/27 by 12pm (noon)
August 30-Sept. 5 Unit 1 cont'd	 The Science & Emotions of Seeing	 #1, 5, 6, 7	Monday. 8/30 @ 3:40-4:55pm Overview of course and course assignments; class questions Your public Connection blogs; setting up and evaluating	 <i>Discussion Board</i> 1) Responses to "Represent Yourself" 2) Weigh in on draft of blog rubric Due 9/3 by 12pm (noon)

 September 6-12 Unit 2 Visual Rhetoric	 Metaphors, Language, and Symbolism of the Visual	 #2, 6, 7	 No synchronous Monday session	 <i>Connection Blog</i> Setting your blog up + “About Me” page + 1 st blog post Due 9/10 by 12pm (noon)
 September 13-19 Unit 2 cont'd	 Comics and Sequential Art	 #1-7	 Monday. 9/13 @ 3:40-4:55pm Representing the sequential, narrative; class questions, blogs	 <i>Figure of Speech Assignment</i> <i>Due 9/17 by 12pm (noon)</i>
 September 20-26 Unit 3 The Photograph	 The Photograph: Freezing and Memorializing Time	 #1-7	 Monday. 9/20 @ 3:40-4:55pm Photographs and videos; class questions, blogs	 <i>Connection Blog Post</i> <i>Discussion Board:</i> Charles Moore's Photographs Due 9/24 by 12pm (noon)
 September 27-October 3 Unit 4 Typography	 Text & Image, Text as Image, Image as Text	 #1, 5, 6, 7	 Monday. 9/27 @ 3:40-4:55pm Typography, class questions, blogs	 <i>Connection Blog Post</i> Comment on Classmates' Blogs Due 10/1 by 12pm (noon) <i>Children's Book Assignment</i> <i>Due 10/1 by 12pm (noon)</i>

 October 4-10 Unit 5 Visual Design	 Visual Design and Accessibility Principles	 #1, 3, 6, 7	 Monday. 10/4 @ 3:40-4:55pm Designing for difference means designing for all, questions, blogs Preview of <i>Visual Description</i> Assignment	 <i>Connection Blog Post</i> Due 10/8 by 12pm (noon)
 October 11-17 Unit 5 cont'd	 Museums, Visual Design, and Accessibility	 #1, 3, 6, 7	 No synchronous Monday session Designing for learning and the aesthetic experience, questions, blogs	 <i>Connection Blog Post</i> Comment on Classmates' Blogs Due 10/15 by 12pm (noon) "1968 in Images" Smithsonian Portrait Gallery Exhibit homework Due 10/15 by 12pm (noon)
 October 18-24 Unit 6 Communicating the Sciences	 Visualizing Science	 #1, 3, 4, 5, 6, 7	 Monday 10/18 @ 3:40-4:55pm Envisioning data; class questions, blogs	 <i>Connection Blog Post</i> Due 10/22 by 12pm (noon)
 October 25-31 Unit 6 cont'd	 Infographics	 #1, 3, 4, 5, 6, 7	 Monday 10/25 @ 3:40-4:55pm Infographics; class questions, blogs	 <i>Connection Blog Post</i> Comment on Classmates' Blogs Due 10/29 by 12pm (noon) <i>Visual Description Assignment</i> <i>Due 10/29 by 12pm (noon)</i>

 November 1-7 Unit 7 Finding Our Way in the World	 Mapmaking and Wayfinding	 #1-7	 Monday 11/1 @ 3:40-4:55pm Wayfinding, physical spaces; the power of maps; class questions, blogs	 <i>Connection Blog Post</i> Due 11/5 by 12pm (noon) <i>Discussion Board</i> Map Projections Due 11/5 by 12 pm (noon)
 November 8-14 Unit 8 Influencing the masses	 Visual Propaganda	 #1-7	 Monday 11/8 @ 3:40-4:55pm Propaganda in visual media; class questions, blogs Your <i>Virtual Museum</i> group project	 <i>Connection Blog Post</i> Comment on Classmates' Blogs Due 11/12 by 12pm (noon)
 November 15-21 Unit 8 cont'd	 Political Advertising	 #1-7	 Monday 11/15 @ 3:40-4:55pm Political advertising and elections; class questions, blogs	 <i>Connection Blog Post</i> Due 11/19 by 12pm (noon)
 November 22-28 Unit 9 Putting It All Together	 Case Study: W. E. B. Du Bois's <i>Exhibit of the American Negro</i> at the 1900 Paris Exposition	 #1-7	 Monday 11/22 @ 3:40-4:55pm Discussion of virtual museum and e-book projects	 <i>Connection Blog Post</i> Comment on Classmates' Blogs Due 11/29 by 12pm (noon)

 November 29-December 5 Unit 9 cont'd	 Case Study: Visualizing Health	 #1-7	 Monday 11/29 @ 3:40-4:55pm Discussion of virtual museum projects	 <i>Connection Blog Post</i> Due 12/3 by 12pm (noon)
 December 6-12 Unit 10`	 Course Reflection	 #1-7	 Monday 12/6 @ 3:40-4:55pm Course Wrap-Up & Reflection	 <i>Connection Blog Post</i> Comment on Classmates' Blogs Due 12/10 by 12pm (noon)
 December 13 Virtual Museums	 Virtual Museum Presentations	 #1-7	 Monday 12/13 @ 3:40-4:55pm Course Wrap-Up & Reflection   Presentations	 <i>Connection Blog Post</i> Final Reflection Due 12/17 by 12pm (noon)
 December 20, 1-3pm <i>Tentative</i>	 Virtual Museum Presentations	 #1-7	 Monday 12/20 @ 1:00-3:00pm   Presentations	